

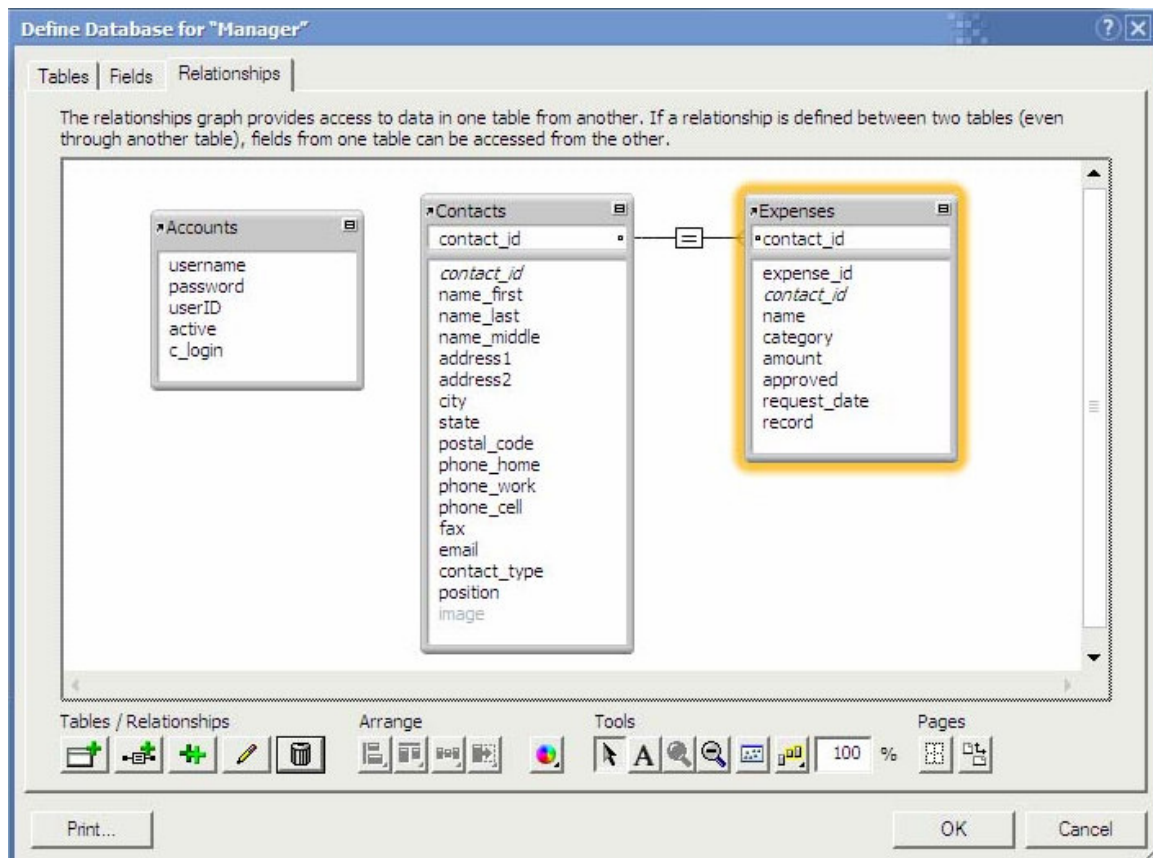
## Case Study

"XYZ" company approaches you and asks if you can create a web site where their sales reps can access all of their business associates and clients. They would like the sales reps to be able to log in to search contacts and update their password.

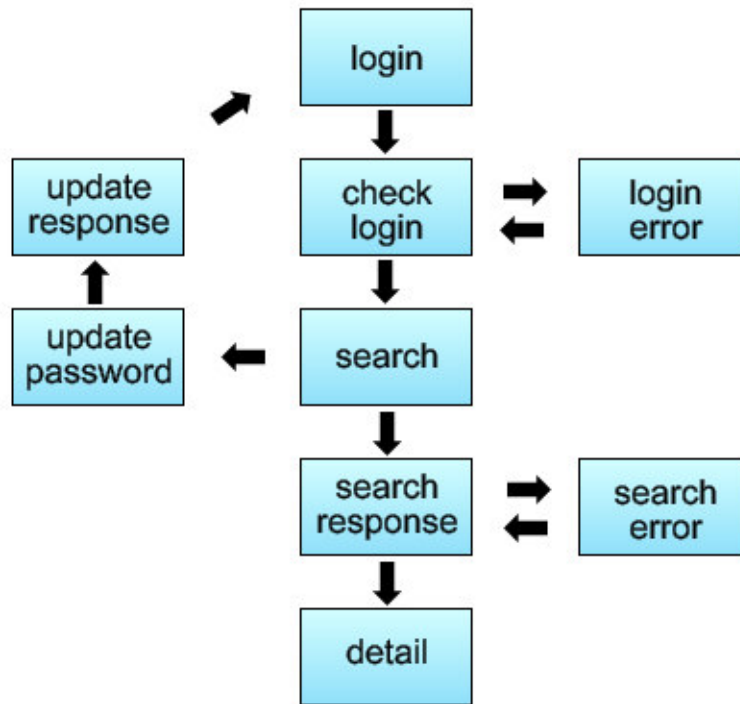
A quick breakdown of the site:

- A. Ability to login with username and password
- B. Ability to change their password
- C. Ability to search contacts database
- D. Display list of all matching contacts
- E. Have the ability to go to a detail page
- F. Have an error page that gives concise details as to the error that has occurred.

The database would consist of three tables, a contacts table, an expenses table and an accounts table that stores user names and passwords. The three tables look like this.



After reviewing the details you quickly diagram the web site.



You realize that you will need to create a seven page website. You bid the job out at 5 hours. Your customer thinks this is a great deal and agrees. You then spend the next 5 hours writing the simple site. Is there another option?

Your option is FMStudio.

After writing your specs, you realize that using FMStudio you can duplicate the web site in about 30 minutes. The value of the web site is still \$500 and this is a fair price for a 7 page web site. Using FMStudio you have just earned \$500 in less than thirty minutes.

How is this possible? Watch these movies where I replicate the site described in less than 30 minutes.

FMStudio enables individuals with no programming experience the opportunity to create web solutions for their clients.